

Elite Sponsor (\$10,000)

- Four memberships
- Logo & contact info. on GCSANC website "Sponsorship" page, including link to sponsor website
- Scrolling logo across selected GCSANC website pages
- Listing in online directory
- Logo in "Thru the Green" newsletter (full year)
- Logo signage at specified GCSANC sanctioned events (on table or wall, at GCSANC discretion)
- Participation in "SupOn" program (exclusive limited time member discounts)
- Full page color "Thru the Green" newsletter advertisement (full year)
- Tee Sponsor recognition at Scholarship and Research Tournament
- Major sponsor recognition at Scholarship and Research Tournament (details to be provided)
- Foursome at Scholarship Tournament
- Major sponsor recognition at Holiday Party (details to be provided)
- Title sponsor at GCSANC Major event (Annual Meeting, Institute, Field Days, Crew Appreciation, Super/Pro Tournament; details to be provided)
- Recognition on event "save the date" postcards
- All 13 of the "A la carte" items listed below

Premier Sponsor (\$7,500)

- Two memberships
- Logo & contact info. on GCSANC website "Sponsorship" page, including link to sponsor website
- Scrolling logo across selected GCSANC website pages
- Listing in online directory
- Logo in "Thru the Green" newsletter (full year)
- Logo signage at specified GCSANC sanctioned events (on table or wall, at GCSANC discretion)
- Participation in "SupOn" program (exclusive limited time member discounts)
- Full page color "Thru the Green" newsletter advertisement (full year)
- Tee Sponsor recognition at Scholarship and Research Tournament
- Major sponsor recognition at Scholarship and Research Tournament (details to be provided)
- Foursome at Scholarship Tournament
- Major sponsor recognition at Holiday Party (details to be provided)
- Title sponsor at GCSANC Major event (Annual Meeting, Institute, Field Days, Crew Appreciation, Super/Pro Tournament; details to be provided)
- Recognition on event "save the date" postcards
- Nine (9) of the "A la carte" items listed below

Diamond Sponsor (\$5,000)

- One membership
- Logo & contact info. on GCSANC website "Sponsorship" page, including link to sponsor website
- Scrolling logo across selected GCSANC website pages
- Listing in online directory
- Logo in "Thru the Green" newsletter (full year)
- Logo signage at specified GCSANC sanctioned events (on table or wall, at GCSANC discretion)
- Participation in "SupOn" program (exclusive limited time member discounts)
- Full page color "Thru the Green" newsletter advertisement (full year)
- Tee Sponsor recognition at Scholarship and Research Tournament
- Major sponsor recognition at Scholarship and Research Tournament (details to be provided)
- Foursome at Scholarship Tournament
- Major sponsor recognition at Holiday Party (details to be provided)
- Seven (7) of the "A la carte" items listed below

Titanium Sponsor (\$2,500)

- One membership
- Logo & contact info. on GCSANC website "Sponsorship" page, including link to sponsor website
- Scrolling logo across selected GCSANC website pages
- Listing in online directory
- Logo in "Thru the Green" newsletter (full year)
- Logo signage at specified GCSANC sanctioned events (on table or wall, at GCSANC discretion)
- Participation in "SupOn" program (exclusive limited time member discounts)
- Half page color "Thru the Green" newsletter advertisement (full year)
- Tee Sponsor recognition at Scholarship and Research Tournament
- Minor sponsor recognition at Scholarship and Research Tournament (details to be provided)
- Twosome at Scholarship Tournament
- Five (5) of the "A la carte" items listed below



Gold Sponsor (\$1,500)

- One membership
- Logo & contact info. on GCSANC website "Sponsorship" page, including link to sponsor website
- Scrolling logo across selected GCSANC website pages
- Listing in online directory
- Logo in "Thru the Green" newsletter (full year)
- Logo signage at specified GCSANC sanctioned events (on table or wall, at GCSANC discretion)
- Participation in "SupOn" program (exclusive limited time member discounts)
- Quarter page color "Thru the Green" newsletter advertisement (full year)
- Tee Sponsor recognition at Scholarship and Research Tournament
- Three (3) of the "A la carte" items listed to the right

Silver Sponsor (\$700)

- One membership
- Logo & contact info. on GCSANC website "Sponsorship" page, including link to sponsor website
- Scrolling logo across selected GCSANC website pages
- Listing in online directory
- Logo in "Thru the Green" newsletter (full year)
- Logo signage at specified GCSANC sanctioned events (on table or wall, at GCSANC discretion)
- Participation in "SupOn" program (exclusive limited time member discounts)
- Eighth page color "Thru the Green" newsletter advertisement (full year)
- Tee Sponsor recognition at Scholarship and Research Tournament
- One (1) of the "A la carte" items listed to the right

Affiliate Member (\$225)

- One membership
- Listing in online directory

A La Carte Sponsorship Benefits

- Sponsorship of specific GCSANC website pages with links (higher billing based on sponsor level, each page selected counts as 1 menu option)
- Sponsorship of GCSANC Facebook page (highest billing based on sponsor level)
- YouTube video(s) on GCSANC website (each video counts as one menu option)
- Tabletop display at GCSANC events (each event display counts as one menu option)
- Email blast to all members once per year
- Feature story in Thru the Green
- Host one event per year at sponsor facility
- Presentation of webinar to GCSANC, including mention in webinar promo emails (each webinar counts as one menu option)
- One five minute "commercial" during a webinar (GCSANC reserves right to restrict)
- Presentation at one GCSANC event, including mention in event promo emails/literature (limit one presentation per sponsor per year)
- One brief "commercial" at a GCSANC event (each commercial counts as one menu option, limited commercials per event)
- Title sponsorship at one GCSANC regional or social event (bbq, sporting event, etc.; limit 1; may be shared)
- Complimentary member attendance at GCSANC event (excludes Holiday party and Scholarship Tournament)
 - Gold – 2 complimentary
 - Titanium – 4 complimentary
 - Diamond – 6 complimentary
 - Premier – 8 complimentary
 - Elite – 10 complimentary



Additional Sponsorship Opportunities

	*Non-Member/ Affiliate	Silver	Gold	Titanium	Diamond	Premier	Elite
• Tee Sponsor at Scholarship and Research Tournament	\$300	Incl.	Incl.	Incl.	Incl.	Incl.	Incl.
• Minor sponsor recognition at Holiday Party	\$500	\$250	\$200	\$150	N/A	N/A	N/A
• Major sponsor recognition at Holiday Party	\$1,000	\$750	\$650	\$500	Incl.	Incl.	Incl.
• Title sponsor at GCSANC Major event (Annual Meeting, Institute, Field Days, Crew Appreciation, Super/Pro Tournament; details to be provided)	\$750	\$500	\$500	\$500	\$500	Incl.	Incl.
• Recognition on event "save the date" postcards	N/A	\$300	\$300	\$300	\$300	Incl.	Incl.
• Scholarship and Research Tournament - Drinks Sponsor	\$1,250	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
• Scholarship and Research Tournament - Lunch Sponsor	\$1,250	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
• Scholarship and Research Tournament - Golf Carts Sponsor	\$1,000	\$800	\$800	\$800	\$800	\$800	\$800
• Scholarship and Research Tournament - Hospitality Bags Sponsor	\$1,000	\$800	\$800	\$800	\$800	\$800	\$800
• Scholarship and Research Tournament - Hole in One Sponsor	\$900	\$750	\$750	\$750	\$750	\$750	\$750
• Scholarship and Research Tournament - Awards Sponsor	\$600	\$500	\$500	\$500	\$500	\$500	\$500
• Scholarship and Research Tournament - Raffle Sponsor	\$600	\$500	\$500	\$500	\$500	\$500	\$500
• Scholarship and Research Tournament - Golf Balls Sponsor	\$600	\$500	\$500	\$500	\$500	\$500	\$500
• Scholarship and Research Tournament - Driving Range Sponsor	\$600	\$500	\$500	\$500	\$500	\$500	\$500
• Scholarship and Research Tournament - Putting Contest Sponsor	\$600	\$500	\$500	\$500	\$500	\$500	\$500
• Scholarship and Research Tournament - Longest Drive Sponsor	\$400	\$350	\$350	\$350	\$350	\$350	\$350
• Scholarship and Research Tournament - Closest to The Pin Sponsor	\$400	\$350	\$350	\$350	\$350	\$350	\$350
• Holiday Party - Gifts Sponsor	\$1,500	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250
• Holiday Party - Drinks Sponsor	\$1,250	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
• Holiday Party - DJ/Dance Sponsor	\$1,000	\$750	\$750	\$750	\$750	\$750	\$750

* (Non-members cannot attend events without sponsorship)



Sponsorship Application

Company Name _____

Contact Name and Title _____

Address _____

Phone _____

Fax _____

Email Address _____

Website _____

Sponsorship Level _____

Person to receive complimentary Affiliate Membership for the year (if different than above):

Name _____

Address _____

Phone _____

Fax _____

Email Address _____

- Please choose your a la carte selections. (Circle your selections on the enclosed brochure.)
- Please send a large, high quality company logo to Marc Connerly, GCSANC Executive Director, at mconnerly@connerlyandassociates.com.

Thank you for your support of the Golf Course Superintendents Association of Northern California. If you have any questions, please contact GCSANC Executive Director Marc Connerly at mconnerly@connerlyandassociates.com or the office at (916) 485-6364.